

Prince Carlo Juguilon

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Portfolio: prince.juguilon.com

GitHub: github.com/princejoogie

TOOLS

- **Languages:** TypeScript, PostgreSQL, GraphQL, Python
 - **Technologies:** NextJS, SST, Github, Langfuse, Mastra, AI SDK
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PROFESSIONAL EXPERIENCE

Vervio | AI Engineer | Taguig City, Philippines

Sep 2025 - Present

- Built and improved an AI-powered retail assistant for e-commerce, covering product discovery, comparison, and purchase flows.
- Developed vendor-aware agent behavior, including prompt orchestration, capability routing, and catalog tool integrations across Shopify and Typesense.
- Implemented embedded chat and inline launcher experiences with session persistence, deep-linking, and native storefront actions like navigation and cart flow.
- Improved assistant reliability and scalability by optimizing conversation memory, tool handling, and streaming behavior.

Focus Global Inc. | Senior Software Engineer | Taguig City, Philippines

May 2023 - 2025

- Designed and developed OMNI, a custom e-commerce platform inspired by Shopify, built from the ground up to seamlessly integrate with existing ERP systems like Microsoft Dynamics AX.
- Migrated multiple WordPress-based e-commerce websites to NextJS, utilizing OMNI as the backend and administrative platform.
- Led the development of [CHAI](#), a centralized platform powered by large language models (LLMs) to help businesses manage and respond to customer support queries across various social media and e-commerce platforms, including Facebook, Instagram, Shopee, Lazada, and Gmail.
- Played a key leadership role in driving architectural decisions, setting technical direction, and standardizing workflows for the team.
- Mentored and collaborated directly with a team of four or more developers, providing guidance on best practices and ensuring quality deliverables.

Whispir | Software Engineer | Taguig City, Philippines

Oct 2022 - Dec 2022

- Help customers communicate better with each other and automate messages between different social media platforms.
- Create and managed buildkite pipelines for Continuous Integration.
- Updated onboarding documents and setting up the local environments

Etica Digital | Front End Developer | Taguig City, Philippines

Jul 2021 - Aug 2022

- Worked on an all-in-one home services marketplace allowing you to connect everything you need for your home.
- Migrated and optimized existing class based React components to functional React with hooks.
- Contributed to the technical and architectural decisions like workflows, libraries used, and release dates.

Freelance | Full Stack Developer | Taguig City, Philippines

Jan 2018 - May 2021

- Provided development and consulting services on Web, Mobile, and Desktop applications.
- Create custom machine learning models used for various projects like object detection and image recognition.
- Managed and overlooked two (2) developers while working on an e-commerce platform.

Chamaeleon | Full Stack Developer | Taguig City, Philippines

Oct 2018 - Oct 2019

- Worked on a Farm-to-table platform that bridges farmers to consumers directly.
 - Developed and maintained a React-Native application for online bartering of goods and services.
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EDUCATION

Bachelor of Science in Computer Engineering, Asia Pacific College

2018 - 2022